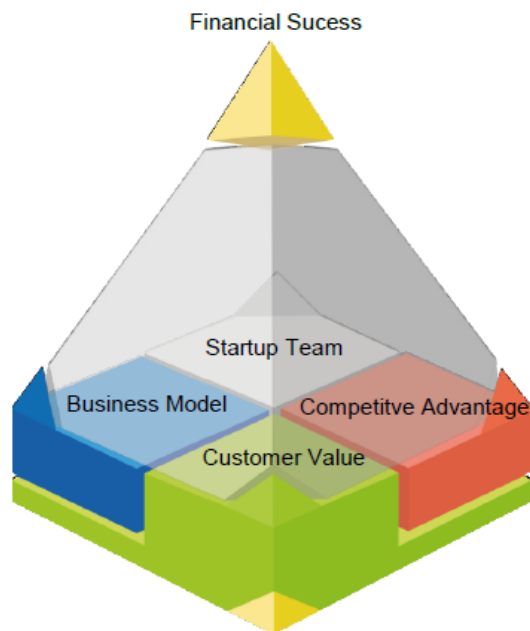


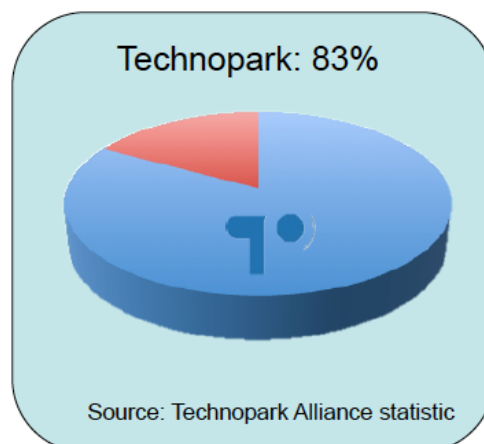
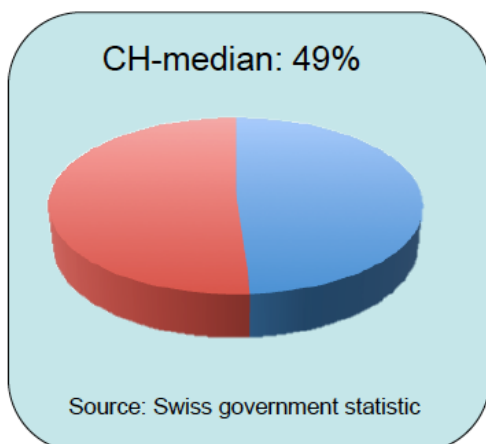
TECHNOPARK Lucerne - the place to grow

Summary of TPL offer for startups

Success due to de-risking with the systematic CORNERSTONE © program



Higher success rate of startups in the Technopark



What? **TECHNOPARK® Lucerne** offers ambitious startups the optimal environment to build a successful business from a good business idea.

Whom? **TECHNOPARK® Lucerne** helps selected startups with innovative technologies or business models to quickly take root and grow into successful companies.

How? **TECHNOPARK® Lucerne** supports startups in solving their main problems. “Securing financing” is one the biggest challenges. The chances of securing finance can be greatly increased in the **TECHNOPARK Lucerne**.

TECHNOPARK® Lucerne has a systematic program – **CORNERSTONE® © Startup Value Stack** – that focuses on

- Early proof of quantified customer value
- Systematically learning from business experiments to test business model hypothesis before premature scaling
- Elimination of the highest risks, thereby increase of value of the company and enabling additional financing

Fifteen different corporate services such as special rate for a patent lawyer complete the offer.

TECHNOPARK® Lucerne supports startups in solving their main problems. “Securing financing” is one the biggest challenges. The chances of securing finance can be greatly increased in the **TECHNOPARK Lucerne**.

High-quality startups work in a valuable ecosystem and are embedded in a network of over 50 commercial partners.

Where? **TECHNOPARK® Lucerne** is located in the D4 Business Village Lucerne. The startups work in a vibrant international business environment with 2'000 people from more than 100 companies.

The campus includes a comprehensive infrastructure

- Own railway and bus station on the Lucerne – Zug – Zurich line
- Two motorway connections to Zurich and Lucerne / Bern / Basel
- Approximately 1 hour from the Zurich airport
- Different eating possibilities, service providers, sport facilities and even a climbing hall

Thereby an efficient work day can be combined with on-site leisure activities.

The location is ideal: One of the best business addresses, situated in the heart of Switzerland with its beautiful nature of different lakes and mountains.

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